

## EXHIBITS GENERAL INFORMATION

Exhibitors are a vital part of our high quality conventions. That is why we are working to make the 2008 convention one of the best yet! To make it the most profitable one for all of our exhibitors **the CONA will make every possible effort to encourage the promotion of your products.**

### PRIME EXHIBIT LOCATION

The EXHIBIT AREA will be the business and social center of the 2008 CONA convention. Attending doctors will be directed through the EXHIBIT AREA before and after all lectures. Doctors will be continually encouraged to visit the EXHIBIT AREA. In addition, refreshments will be available for the doctors in the EXHIBIT AREA and at the COCKTAIL RECEPTION. Drawings for gift certificates that can be used only with exhibitors will be held in the EXHIBIT AREA during several of the breaks.

**EXHIBITS MAY BE SET UP** from 6:00 PM to 7:30 PM on Thursday, June 5, 2008 and from 6:30 AM to 7:30 AM on Friday, June 6, 2008. The CONA recommends setting up as early as possible. You should maintain at least one person at your EXHIBIT during all hours of our convention to attain the greatest benefit. Dismantling of all equipment will begin at 12:00 noon on Saturday, June 7, and is to be completed by 5:00 PM.

**A detailed program of the convention and activities will be furnished to all EXHIBIT PERSONNEL. Each exhibitor will be admitted to all platform lectures and activities held in the Lecture and EXHIBIT HALLS.**

### EVENT SPONSORSHIP

Sponsorship of an event includes an announcement of the sponsoring company to the doctors in the lecture hall immediately before the event, two identification signs to be posted during that event and a listing on a sign at the registration desk throughout the convention. Sponsorship of an event is on a first come, first serve basis. Up to two companies may sponsor each event:

Coffee break:	\$ 500.00
Continental breakfast:	\$1,000.00
Cocktail Reception:	call for pricing
Golf tournament:	\$ 500.00
Promotional Brochure Ad:	call for pricing

### STUDIO SUITES

One Bedroom Suites at The Indian Wells Resort & Hotel are available for companies exhibiting at this CONA convention for \$ 149.00 per night. To make arrangements for a studio suite, **contact the hotel directly at (800) 248-3220**. Standard traditional rooms are \$ 89.00 per night, which include in-room safes, ironing board, phones and wireless internet capabilities. Continental breakfast is included each morning.

**SEE YOU IN INDIAN WELLS, CA.**

